

MARCH MARKETING BULLETIN



Welcome to the March edition of your Marketing Bulletin. We're Caterlink, your school's caterer. We want to let you know about the great offers, promotions, events and deals we have coming up this month - So, in . B S D I we have International Waffle day, St Patrick's Day, St David's Day, British Pie Week, Time for a Cuppa Week, Food Hero: Leeks and the latest stop on your food journey is Destination India.

Meal deals, loyalty cards and product promotions throughout the month.



International Waffle day

Celebrate at your school with a selection of topped waffles. These include, Fresh fruit, sauces, bacon plus much more!

Destination india

Pupils will have an opportunity to try some ever popular food. We have some fantastic unique flavours for the pupils including a Curry counter, fresh herbs and spices and an assortment of curry style sandwiches!

Food Hero Leek

Leeks are versatile, tasty, and easy to prepare, making them a great Food Hero for March! Our recipes include leek & potato cakes, chicken & leek pie, leek slaw and much more.

British Pie week

Let's celebrate the Great British Pie! Whether it is Savoury or Sweet. Shortcrust, Puff, Filo, Rustic. With a bottom and top or just a top, Loaded with Potato, it's still a Pie....

ST PATRICK'S DAY

St Patrick's Day will be celebrated with all things green! Including, Peppers, limes, apples, leeks, celery and plenty of flavour, along with some Irish classics.

Time for a cuppa week

Let's celebrate everything tea related! Including iced tea, tea infused biscuits and a tea and cake meal deal. Have a break with a cuppa!

St David's Day

St David's Day will be celebrated with a variety of Welsh culture, including rarebit muffins, Welsh cakes, Shepherd's pie and much more.