

## **Curriculum Information for the School Website**

**Subject:** Business

### **List of TLR Holders and their responsibilities:**

**Mr T. Rhys** Teacher in charge of Business

### **Department aims:**

To achieve outstanding results for students who are passionate about the subject

### **Approaches to teaching and learning:**

Activities that appeal to all learning styles including kinaesthetic, visual and aural.

### **Why the department has adopted this curriculum plan: (Curriculum Intent):**

To provide an engaging curriculum that will prove popular and engage the students in the world of Business.

### **Principles of sequencing learning in this subject:**

The topics are taught so that the concept of Business is introduced before specific influences and departments are investigated in more depth. Finance is done in Year 11 as this gives more time for the students' knowledge of the necessary Maths to develop.

### **Curriculum Outline:**

#### **GCSE Syllabus Information:**

<b>Year 10</b>	<b>Autumn Term 1</b>	<b>Spring Term 1</b>	<b>Summer Term 1</b>
<b>Knowledge taught</b>	Business in the Real World - Business sectors; types of business; business aims.	Business Influences - Technology; Ethics and Environmental Considerations; Interest rates; Exchange rates.	Business Operations - Customer Service. Human Resources - Organisational Structure.
<b>Skills taught</b>	Demonstrate knowledge and	Demonstrate knowledge and understanding of	Apply knowledge and understanding of

	understanding of business concepts and issues.	business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts.	business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.
<b>Assessments</b>		Influences on Business Unit Test	Business Operations Unit Test
<b>Year 10</b>	<b>Autumn Term 2</b>	<b>Spring Term 2</b>	<b>Summer Term 2</b>
<b>Knowledge taught</b>	Business in the Real World - Choice of location; Costs, Revenue and Profit; Economies of Scale.	Business Influences - Employment Law; Consumer Law; Competitive Environment. Business Operations - Methods of Production; Efficiency; Supply Chain Management; Quality.	Human Resources - Centralisation and Decentralisation; Recruitment and Selection.
<b>Skills taught</b>	Demonstrate knowledge and understanding of business concepts and issues.	Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.	Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.
<b>Assessments</b>	Business in the Real World Unit Test		Human Resources Unit Test

<b>Year 11</b>	<b>Autumn Term 1</b>	<b>Spring Term 1</b>	<b>Summer Term 1</b>
<b>Knowledge taught</b>	Marketing - Identifying and Understanding Customers; Market Segmentation; Market	Revision of all units. Exam skills.	Revision of all units. Exam skills.

	Research; The Marketing Mix - Product, Price, Place, Promotion.		
<b>Skills taught</b>	Demonstrate knowledge and understanding of business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.	Demonstrate knowledge and understanding of business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.	Financial Calculations. Demonstrate knowledge and understanding of business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of business activity, make judgements and draw conclusions.
<b>Assessments</b>	Marketing Unit Test	Past Papers.	Past Papers.
<b>Year 11</b>	<b>Autumn Term 2</b>	<b>Spring Term 2</b>	<b>Summer Term 2</b>
<b>Knowledge taught</b>	Finance - Sources of Finance; Cash Flow; Break Even; Income Statements; Statements of Financial Position.	Revision of all units. Exam skills.	
<b>Skills taught</b>	Financial Calculations. Demonstrate knowledge and understanding of business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of	Financial Calculations. Demonstrate knowledge and understanding of business concepts and issues. Apply knowledge and understanding of business concepts and issues to a variety of contexts. Analyse and evaluate business information and issues to demonstrate understanding of	

	business activity, make judgements and draw conclusions.	business activity, make judgements and draw conclusions.	
<b>Assessments</b>	Finance Unit Test.	Past Papers.	

**How students will receive feedback to enhance their knowledge and skills:**

Multiple choice questions as used in the exams. Regular use of exam case studies and questions. Peer and teacher feedback. Use of exam mark schemes.

**Reading List (GCSE):**

- AQA GCSE (9-1) Business (Second Edition). Hodder Education.
- My Revision Notes: AQA GCSE (9-1) Business

**Useful weblinks:**

- [AQA Website](#) - Specification, Past papers and other useful documents
- [Hodder Education](#) - Course Textbook and Revision Notes Book
- [BBC Bitesize GCSE Business](#)
- [Tutor2U](#) - Business Resources, activities and blog
- [Revision World Business Studies](#)

**Extracurricular and enrichment:**

**Spiritual, Moral, Social and Cultural opportunities:**

The investigation of Business Ethics and International businesses.

**Character development and British Values opportunities:**

Democracy within a business; Consumer and Employment Legislation.